



BUBBLE MARKETING

**Marketing for businesses that want to
maximise their return on investment.**



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Tired of marketing that doesn't deliver? At Bubble Marketing Limited, we turn your marketing challenges into growth opportunities.

Your Success Is Our Mission We know that effective marketing isn't just about looking good—it's about driving results. As your dedicated marketing partner, we create tailored solutions that protect your budget, maximise your impact, and eliminate the stress of getting it wrong.

Your All-in-One Marketing Solution:

Social Media Management Let us transform your social presence whilst you focus on your business. Our data-driven strategies boost engagement, drive conversions, and maintain a consistent brand voice—all without the stress of constant content creation.

Paid Advertising & SEO Maximise your ROI with targeted campaigns across all digital channels. Our comprehensive SEO services ensure your business gets found by the right people at the right time.

Strategic Marketing Services Our Marketing & Website Audits uncover hidden opportunities and optimise your digital presence. Through Digital & Printed Media, we create cohesive, professional materials that make an impact. Our Website Design & Development builds stunning, conversion-focused websites that work as hard as you do. With Marketing Coaching, you'll gain the confidence and skills to take your marketing to the next level.

Why Choose Bubble Marketing?

Smart Investment: Recent budget changes mean working with us is more cost-effective than ever. No employer NICs, no pension requirements, no hidden costs—just transparent monthly pricing and exceptional results.

Tailored Partnership: Every business is unique. We take the time to understand your goals, challenges, and audience to create strategies that truly work for you.

Proven Expertise: Utilising cutting-edge tools and techniques, we deliver campaigns that are efficient, measurable, and impactful.

Ready to revolutionise your marketing?

Let's talk about how we can help you achieve your business goals. Contact Gemma Hawkins today to start your marketing transformation.

Kind regards,

Gemma Hawkins

Bubble Marketing Limited



Marketing & Website Audit

Stop Leaving Money on the Table

Think your website is performing well? Most businesses only tap into 30% of their digital potential. At Bubble Marketing, our forensic audits shine a light on the blind spots holding your business back. We turn overlooked opportunities into profitable advantages, helping you outperform your competition.

Is your website a lead-generating powerhouse or a digital paperweight?

Here's a sobering thought: While your website sleeps, your competitors are stealing your customers. The average business loses £4,000 in potential revenue every month due to unoptimised digital presence. At Bubble Marketing, we turn those losses into wins.

What We Offer

Website Performance Analysis Your website should be your most profitable employee. But right now? It might be your laziest. Our forensic analysis reveals the missed opportunities costing you sales every single day.

Marketing Strategy Review While others scratch the surface, we dive deep. From user behaviour patterns to conversion bottlenecks, we uncover the real reasons you're not seeing the growth you deserve.

Competitor Intelligence What if you could see exactly how your competitors are winning—and how to beat them at their own game? Our intelligence gathering gives you the playbook for market dominance.

Cost-Saving Opportunities Stop throwing money at symptoms. We identify and fix issues before they become expensive problems, protecting your bottom line.

Data-Driven Decision Making No more guesswork. Our analytics reveal exactly what your audience wants, helping you deliver it in ways that convert.

Brand Trust Building In a world where trust equals revenue, we ensure your digital presence positions you as the obvious choice in your market.

The Bubble Marketing Advantage We don't do dusty reports or vague recommendations. You get a clear path to digital dominance, actionable steps that drive immediate results, and ROI forecasts you can take to the bank.

Your Next Step?

Your competitors have already booked their audits. Everyday you wait is another day of lost revenue. Book your comprehensive audit today and let's turn your digital presence into your most profitable business asset.



Lead Generation

Transform Your Client Acquisition Strategy

Connecting with high-value clients demands more than generic outreach—it requires precision, psychology, and perfect timing. At Bubble Marketing, we've pioneered a lead generation strategy that merges LinkedIn's professional network with expertly crafted messaging from Executive Mindset Coaches. The result? Meaningful connections that consistently convert into premium clients.

A Method, Not Just Marketing

Our precise methodology targets decision-makers when they're most receptive to engagement. By combining LinkedIn's powerful platform with deep insights into executive psychology, we create opportunities that traditional marketing misses.

Psychology-Driven Messaging That Works

Our collaboration with Executive Mindset Coaches ensures every message:

- Speaks directly to C-suite motivations and pain points
- Addresses leadership challenges head-on
- Demonstrates immediate value
- Builds genuine professional relationships

Real Results, Real Growth

This isn't theoretical—it's a proven system delivering measurable outcomes. Our clients see:

- Double-digit increases in brand recognition
- Exceptional engagement from decision-makers
- Higher quality leads and connections
- Consistent growth in service uptake

The evidence is clear: businesses using our approach have doubled their client acquisition while reducing lead costs by up to 40%.

Ready to Elevate Your Lead Generation?

Let's tailor this powerful strategy for your business. Book your consultation today and start connecting with the clients who need your services most.



Social Media Management

Your Digital Presence, Perfected

Feeling overwhelmed by social media? You're not alone. In today's fast-paced digital landscape, a powerful social media presence isn't just nice to have—it's essential for business growth. But we understand that between running your business and managing your team, creating consistent, engaging content often falls to the bottom of your to-do list.

That's where we come in.

We transform your social media from a source of stress into a powerful business asset. Our tailored strategies don't just boost your visibility; they create meaningful connections with your audience and drive real business results.

Here's how we make it happen:

Content Strategy Development We dive deep into your brand, analyse your competition, and craft a distinctive strategy that makes you stand out in the crowded digital space.

Consistent, Engaging Content Say goodbye to the pressure of daily posting. We maintain a steady stream of professional, engaging content that keeps your audience coming back for more.

Active Community Management We handle all engagement, from responding to comments to managing messages, building a thriving community around your brand.

Data-Driven Results Through detailed performance analytics and regular reporting, we continuously refine your strategy to maximise impact and ROI.

The Best Part? You get to focus on what you do best—running your business—whilst we handle everything else. **Ready to transform your social media presence?**

Book your free consultation today. Let's create a digital presence that truly works for your business.



Social Media Management Pricing

	SOCIAL POSTING	SOCIAL GROWTH	SOCIAL MANAGEMENT
Number of social platforms	4	6	8
Unique posts per week	2	5	5
Includes reels		✓	✓
Custom designed, branded graphics	✓	✓	✓
Community engagement	✓	✓	✓
Profile optimisation		✓	✓
Hash tag research		✓	✓
Review & edit posts	✓	✓	✓
Monthly reporting	✓	✓	✓
Inbox management			✓
Monthly price from...	£349	£549	£1549



Paid Advertising

Turn Your Ad Spend Into Profit

Want to stop wasting money on ads that don't convert? Standing out in the digital space isn't about outspending your competition—it's about outsmarting them. At Bubble Marketing, we transform your advertising budget into a powerful revenue generator through data-driven, results-focused campaigns.

Our Approach? **Precision Marketing That Pays**

We don't just run ads; we create strategic campaigns across Facebook, Instagram, LinkedIn, and Google that capture attention, drive engagement, and most importantly, deliver measurable returns.

Strategic Campaign Development:

Through meticulous audience research and targeting, we ensure your message reaches those most likely to become paying customers. No more wasted spend on the wrong audiences.

Scroll-Stopping Creative Our expertly crafted ads cut through the digital noise, combining eye-catching design with compelling copy that drives action.

Smart Budget Management We treat your advertising budget like our own, optimising every penny for maximum return. Our strategic approach eliminates wasteful spending and focuses on what works.

Real-Time Performance Tracking Transparency is in our DNA. Through detailed analytics and regular reporting, you'll always know exactly how your campaigns are performing and the returns they're generating.

Continuous Optimisation We never set and forget. Our team constantly monitors and refines your campaigns, ensuring peak performance and maximum ROI.

The Proof Is In The Results Our recent success story speaks volumes:

"Bubble Marketing has transformed our Meta ads performance—reducing our cost per click to just £0.05 and doubling our link clicks. Even better, we've seen our daily sales increase by over £500, adding an extra £15,000 in monthly revenue through their expert PPC management!"

Ready to Transform Your Ad Performance? Let's turn your advertising spend into profitable growth. Book your free consultation today and discover how our data-driven approach can revolutionise your digital advertising.



Paid Advertising Pricing

	PPC STARTER	PPC GROWTH	PPC PROFESSIONAL
Monthly Ad Budget	up to £1,000	up to £4,000	£4,000+
Google Ads	✓	✓	✓
Social Media Ads	✓	✓	✓
eCommerce Ads			✓
Custom Branded Content		✓	✓
Email Marketing			✓
Management & Optimisation	✓	✓	✓
Monthly Analysis & Reporting	✓	✓	✓
Monthly price from...	£349	£549	£1749



Website Design

Your Digital Shopfront Perfected

Your website isn't just a digital business card—it's your most powerful sales tool. At Bubble Marketing, we create websites that don't just look stunning; they convert visitors into customers and elevate your entire digital presence.

Why Choose Us For Your Website? While others focus solely on aesthetics, we build websites that work as hard as you do. Every site we create is strategically designed to attract, engage, and convert your ideal customers.

Our Website Solutions

Professional Templates That Perform:

Perfect for businesses seeking a cost-effective yet professional solution. Our carefully curated templates offer:

- Simple content management
- Mobile-first design
- Quick launch capability
- Easy self-maintenance

Bespoke WordPress Development:

When your vision demands something unique, our custom WordPress solutions deliver:

- Tailored functionality
- Brand-perfect design
- Scalable architecture
- Complete content control

Built-in Success Features:

Every website we create includes:

- SEO fundamentals for better visibility
- Speed optimisation for better performance
- Security measures for peace of mind
- Analytics for data-driven decisions



Website Design

The Bubble Marketing Difference

We don't just build websites; we create digital experiences that:

- Align perfectly with your business goals
- Provide seamless user experiences
- Maintain consistent brand messaging
- Scale with your growing business
- Integrate with your marketing strategies

Beyond Just Design

Your website becomes a powerful part of your marketing ecosystem, working in harmony with:

- Your social media presence
- Email marketing campaigns
- Paid advertising efforts
- SEO strategy
- Content marketing

Ready for a Website That Works?

Let's create something extraordinary together. Book your free consultation today and discover how we can transform your online presence into your most valuable business asset.



Printed Marketing Materials

Touch, Feel, Remember, Convert

In a world of endless screen time, print marketing offers something different—something real. At Bubble Marketing, we believe the right printed materials don't just complement your digital presence; they amplify your entire marketing strategy.

Why Choose Print?

There's something powerful about marketing you can touch. While digital ads disappear with a scroll, printed materials stay on desks, get passed around offices, and create lasting brand impressions. Our high-quality brochures, flyers, business cards, and posters showcase your brand in ways pixels simply can't match.

Exceptional Design Our creative team doesn't just design; they craft visual stories that capture attention and reflect your brand's unique personality. Every piece we create is thoughtfully designed to stand out and make your competition fade into the background.

Tailored to Your Goals Whether you're launching a new product, hosting an event, or building brand awareness, we create printed materials that align perfectly with your objectives and resonate with your target audience.

The Power of Touch Print marketing engages more senses than digital ever could. Our materials are crafted to feel as premium as they look, creating a lasting impression that builds trust and credibility with every interaction.

Smart Distribution From trade show materials that draw crowds to direct mail campaigns that actually get opened, we help you get your printed materials in front of the right people at the right time.

Cost-Effective Quality We believe great design shouldn't break the bank. Our competitive pricing and bulk options ensure you get maximum impact from your investment, without compromising on quality.

Make Print Work Harder. Let's create printed materials that don't just look good—they deliver results. Whether you need attention-grabbing flyers or sophisticated brochures, we'll help you craft print marketing that captures attention and drives action.

Ready to make a lasting impression? Book your free consultation today.



Marketing Coaching

From Overwhelmed to In Control

Why This Isn't Just Another Marketing Course Imagine having the confidence to know exactly which marketing moves will grow your business. At Bubble Marketing, we transform ambitious business owners into marketing strategists who get real results. Learn from certified professionals who've been in the trenches. As Chartered Marketers registered with the Chartered Institute of Marketing, we don't just teach theory—we share battle-tested strategies that work in today's market.

Strategy That Sells

- Turn market research into money-making decisions
- Create campaigns that capture attention and convert
- Build a loyal customer base that grows through referrals

Digital Dominance

- Master the platforms your customers actually use
- Create content that engages and converts
- Track what matters, ignore what doesn't

Confidence That Counts

- Make marketing decisions with certainty
- Know exactly where to invest your budget
- Stay ahead of trends without getting distracted

How We Work Together:

Flexible Learning Your Way Choose from power-packed 1:1 sessions or dynamic group workshops. We adapt to your schedule and learning style, ensuring you get maximum value from every minute.

Implementation Support Theory means nothing without action. We guide you through real-world application, ensuring you can execute everything you learn.

Lifetime Value Why waste years and thousands of pounds on trial and error? Fast-track your success with expert guidance that pays for itself.

Your Investment in Excellence Think of this as your shortcut to marketing mastery. While others spend years figuring it out through costly mistakes, you'll get a clear roadmap to success from day one.



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